

**Enviro Loo hires Joel as Business Development Executive**

Enviro Loo is proud to announce and welcome Lance Joel as the Company's Business Development Executive. Joel will be responsible for building Enviro Loo as the premier sanitation brand in South Africa through relationships with key stakeholders in government.

He joins the Enviro Loo team from South African Local Government Association (SALGA). SALGA is an autonomous association of municipalities with its mandate derived from the Constitution of the Republic of South Africa. It was there that Joel served as Chief of Operations and previously as the Executive Director: Governance, Intergovernmental Relations and Municipal Services. During his successful tenure at SALGA he led and directed key operational areas within SALGA specifically the Provincial Offices.

Joel also comes to Enviro Loo with 15+ years of experience law and politics, municipal governance and has an astute knowledge and understanding of all local government legislation and constitution; as well as extensive experience in financial management, policy development and management, and corporate governance. Joel holds a BA (Law) and LLB from the University of Cape Town, South Africa.

Mark La Trobe, Enviro Loo Managing Director, states "We are very excited to welcome Lance to our team at Enviro Loo. Not only will he bring greater market-oriented leadership focus to government relationships, quality to our sales team, but he will also be a great role model for our employees and partners."

Enviro Loo is in its 21<sup>st</sup> year of providing waterless sanitation solutions to rural and urban areas including residential homes, communities, health clinics, educational institutions, environmentally sensitive areas; in partnership with government and NGOs. Enviro Loo provides sanitation infrastructure capable of delivering dignity, sustainability, superior reliability and quality, at a cost effective price point. Furthermore, everyone at Enviro Loo is dedicated bringing forth the day that every person has access to adequate sanitation facilities.